SPEAKERS AND LEADERS

PROPOSAL

TO FORM A PUBLIC SPEAKING CLUB

Prepared by :

Speakers And Leaders Berhad

Prepared for :

Companies & Organizations





TO: TRAINING MANAGER / HR MANAGER / LEADER OF ORGANIZATION

9 July 2025

Dear Sir/Madam,

Unlock Your Team's Potential with a Speakers And Leaders (SAL) Club

If you are reading this, you likely recognize the critical role that public speaking and leadership skills play in enhancing your team's performance.

Many organizations invest in short-term training programmes to improve these skills. While such programmes provide valuable insights, public speaking and leadership skills are best developed through consistent, hands-on practice over time. This requires a structured, long-term approach.

A long-term professional training programme can be costly. A more effective and affordable solution is to establish a public speaking club within your organization - one that not only enhances communication skills but also cultivates leadership.

That's where Speakers And Leaders (SAL) comes in. We provide a proven platform designed to help your team grow through structured learning and mentorship.

What we offer:

- A Structured 8-Level Programme – step-by-step skill-building for all levels
- Ongoing Guidance & Mentorship – a dedicated mentor will support your club
- Affordable Membership – just RM150 per person per year

To get started, we recommend launching the club with 20 participants, requiring an investment of only RM3,000 (renewable annually). For more details, please refer to the attachment.

We would love to discuss how this can benefit your team. Additionally, we are offering a free 1-2 hour introductory talk as a preview of our programme. Let's connect!

Looking forward to your response. Thank you.

Best regards,
Sandy Tan
Managing Director

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Package Details

What you commit: RM3,000 for 20 participants (1 year, renewable)

What the participants get:

01 Learner's Manuals (8 Levels)

1. Competent Speaker Level 1
2. Competent Speaker Level 2
3. Versatile Speaker Level 1
4. Versatile Speaker Level 2
5. Capable Leader Level 1
6. Capable Leader Level 2
7. Charismatic Leader
8. Visionary Leader

02 Additional Learner's Manuals

1. That's One Minute!
2. A Moment for Reflection

03 Guidebooks on Club Management

1. The Regular Club Meeting
2. The Speech Contest
3. Leadership Roles & Award System

04 Design Templates

1. Club Banner
2. Certificates
3. Others

05 Dedicated Mentor

A mentor will support the club by attending club meetings and advising on club management

06 Recognition

A certificate will be issued for each level completed

07 Interclub activities organized by HQ